

Honoring

Wal-Mart Stores, Inc.

Award presented to
Eduardo Castro-Wright
Vice Chairman

DLA Piper LLP (US)

Award presented to
Francis B. Burch, Jr.
Global Chairman and Co-Chairman US

AT&T, Inc.

Award presented to
Cindy Brinkley
Senior Vice President- Talent Development
and Chief Diversity Officer

Thursday, November 5, 2009
Hilton New York • Trianon Ballroom
6:30 p.m. Reception and Silent Auction
7:30 p.m. Dinner and Program
Black Tie Optional

SPECIAL OPPORTUNITY

Presenting Sponsor for \$150,000

Premier center seating and invitation to the VIP reception for 30 guests, two seats at the head table, listing as a Chair on all related press releases and media communications, logo placement on invitation and APIASF Web site for one year, listing on Scholarship Benefit Web site, full-page color advertisement in Scholarship Benefit journal, opportunity to submit internship or career development opportunity to Scholar newsletter, recognition as sponsor of APIASF Alumni event, presentation of appreciation from a Scholar, speaking opportunity and recognition from podium, and electronic logo projection during the evening's program.

SPONSORSHIP BENEFITS

Diamond Sponsor Level at \$100,000

Premier seating and invitation to the VIP reception for 20 guests, two seats at the head table, listing as a Chair on all related press releases and media communications, logo placement on the APIASF Web site for one year, listing on Scholarship Benefit Web site, full-page color advertisement in Scholarship Benefit journal, opportunity to submit internship or career development opportunity to Scholar newsletter, recognition as sponsor of APIASF Alumni event, presentation of appreciation from a Scholar, recognition from podium, and electronic logo projection during the evening's program.

Platinum Sponsor Level at \$50,000

Prime seating and invitation to the VIP reception for 10 guests, listing as a Co-Chair on all related press releases and media communications, logo placement on the APIASF Web site for one year, listing on Scholarship Benefit Web site, full page color advertisement in Scholarship Benefit journal, opportunity to submit internship or career development opportunity to Scholar newsletter, recognition as sponsor of APIASF Alumni event, presentation of appreciation from a Scholar, recognition from podium and electronic logo projection during the evening's program.

Gold Sponsor Level at \$25,000

Preferred seating and invitation to the VIP reception for 10 guests, listing as a Co-Chair on all related press releases and media communications, listing on Scholarship Benefit Web site, full-page color advertisement in Scholarship Benefit journal, opportunity to submit internship or career development opportunity to Scholar newsletter, electronic logo projection during the evening's program.

Silver Sponsor Level at \$15,000

Choice seating for 10 guests and invitation to the VIP reception for 2 guests, listing on Scholarship Benefit Web site, full-page black and white advertisement in Scholarship Benefit journal.

Corporate Sponsor Level at \$10,000

Seating for 10 guests, listing on Scholarship Benefit Web site, full-page black and white ad and listing in Scholarship Benefit journal.

Bronze Sponsor Level at \$7,500

Seating for 10 guests and listing in Scholarship Benefit journal.

Valedictorian ticket(s) at \$2,500 each

Preferred seating, invitation to the VIP reception and listing in Scholarship Benefit journal.

Salutatorian ticket(s) at \$1,500 each

Choice seating and listing in Scholarship Benefit journal.

Scholar ticket(s) at \$750 each

Seating and listing in Scholarship Benefit journal.

For more information, please contact Carla Capone by phone at (212) 213-1166 or e-mail at apiasf@carlacapone.com. Contributions are fully tax-deductible to the extent allowed by law. The non-deductible portion of each dinner ticket is \$145.00.

[Please Return This Form]

SPONSORSHIP LEVEL

I would like to sponsor the APIASF Scholarship Benefit at the following level:

- Presenting Sponsor** **\$150,000**
- Diamond Sponsor Level** **\$100,000**
- Platinum Sponsor Level** **\$50,000**
- Gold Sponsor Level** **\$25,000**
- Silver Sponsor Level** **\$15,000**
- Corporate Sponsor Level** **\$10,000**
- Bronze Sponsor Level** **\$7,500**
- Valedictorian ticket(s)** **\$2,500**
- Salutatorian ticket(s)** **\$1,500**
- Scholar ticket(s)** **\$750**

Please return this form to Carla Capone via e-mail at apiasf@carlacapone.com or mail at **APIASF 1900 L Street NW Suite 210, Washington D.C. 20036**. Contributions are fully tax-deductible to the extent allowed by law. The non-deductible portion of each dinner ticket is \$145.00.

JOURNAL ADVERTISING OPPORTUNITIES

- Full-Page Color** **\$3,000**
- Full-Page B&W**..... **\$2,500**
- Half-Page B&W**..... **\$1,500**
- Quarter-Page B&W** **\$1,000**

Ads must be camera-ready copy/art work in color or black and white in 300 ppi (PDF preferred), all fonts must be embedded within the file. Full-page size is 8.5 in x 11 in; half-page size is horizontal 8.5 x 5.5 in.; and quarter page is 4.25 x 5.5 in.

Sponsor Information:

Name : _____
 Title : _____
 Firm : _____
 Contact : _____
 Address : _____
 City / State / Zip : _____
 Phone / Fax : _____
 E-mail : _____

Please write your name exactly as you would like it to appear in the printed program:

Acct # : _____

Exp. Date : _____

Security Code : _____

Signature : _____

SILENT AUCTION CONTRIBUTION

Contributions to the silent auction will be acknowledged in our Scholarship Benefit journal and donors will receive a tax-deductible receipt for the retail value of the item.

- I am interested in donating to the silent auction; please contact me to make arrangements to pick-up the actual auction item.
- I will supply a Gift Certificate (if a certificate is supplied, please supply any photos or publicity material that can be displayed at the event.)

Description of auction item or service (items with minimum value of \$100 only please):

Please check category of auction item(s) and estimated value \$ _____

- | | |
|---|---|
| <input type="checkbox"/> Art | <input type="checkbox"/> Jewelry |
| <input type="checkbox"/> Antiques | <input type="checkbox"/> Sports |
| <input type="checkbox"/> Beauty & Fitness | <input type="checkbox"/> Travel |
| <input type="checkbox"/> Dining & Entertainment | <input type="checkbox"/> Wines or Spirits |
| <input type="checkbox"/> Fashion | <input type="checkbox"/> Services (i.e. Financial Planning) |
| <input type="checkbox"/> Home & Garden | <input type="checkbox"/> Other |

Please indicate any restrictions that might apply (deadlines, etc.):

<input type="checkbox"/> Enclosed is my check payable to APIASF.	_____
<input type="checkbox"/> Please invoice me for \$ _____	_____
<input type="checkbox"/> I am unable to attend, but will contribute \$ _____	_____
<input type="checkbox"/> Please charge my _____ MasterCard _____ Visa	_____
_____ American Express	_____